

BDP-BCA-BTS
Term-End Examination
June, 2020

FEG-2 : FOUNDATION COURSE IN ENGLISH-2

Time : 2 Hours

Maximum Marks : 50

Note : Answer all questions.

1. Write a composition in about **350** words on any one of the following : 20
- (a) A well-groomed personality contributes to success in all walks of life.
- (b) Online transaction of money is a boon for curbing corruption.

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- (c) Advantages of eating healthy and natural foods.
- (d) Swatccha Bharat or Clean Indian campaign should begin at home.
2. Write a paragraph in about 200 words on any one of the following : 10
- (a) The activity I enjoy the most
- (b) Reading fiction
- (c) If I were a teacher !
- (d) The role of neighbours in society.
3. Write a letter to the municipal authorities in your city describing the menace of loud speakers being used in marriage venues and banquet halls in and around your residence. Give suggestions to solve the problem. 10

Or

Write a letter to the head of your institution requesting permission to organize a blood donation camp in the campus.

4. Read the following passage and make notes in an appropriate format. Give it a suitable title : 5 + 5

Web blogging or blogging as it is more commonly known, is a way of keeping a diary online. One unique feature is that it is in a reverse chronological order, meaning that the newest entry always appears first. Although blogs are sometimes described as diaries, they can be so much more than just an online version of what was traditionally a hand-

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written record of personal thoughts and ideas.

Blogs do present an individual's thoughts, but blogs can also contain video clips, photos, MP3 sound clips, links to news articles and much more.

One way of understanding the difference between a blog and a diary could be in looking at the difference between newspapers and television. While you get a mental picture about the force of a hurricane from a written description in a newspaper, this does not compare to the vivid realism that you get from a television clip showing the hurricane in

action. A blogger can simply present so much more information in a very concise way.

Like many technological innovations, blogging can trace its origins back to earlier innovations.

Its development came after the development of new types of software and ways of communicating online in the early 1990s. Email lists and bulletin board systems (BBS) allowed people to post messages that a large group of people could read and respond to with their own messages. In short, the new media allowed users to carry on conversations over time and distance. When early bloggers, such as Justin

Hall and James 'Kibo' Parry began posting, the 'Belogsphere' was a fairly limited space.

Many early bloggers created formulas by updating their webpages. It was not until 1997 when developments in blogging software appeared that made blogging more accessible to the general public. Today, blogs are everywhere. In 2005, the Blog Herald estimated the number of blogs to exceed 100 million world-wide.

So what are these blogs about ? Blogs are about as varied as the number of people writing them.

Blogs can be about anything and, in some cases,

nothing at all. Besides the countless individuals digitally detailing their daily existence, many in the media spotlight have turned to this medium to help get their own message out. From celebrities like Madonna to companies like Microsoft, brands are now using them to help communicate with their audience. It has proven a relatively cheap way to handle PR and marketing.